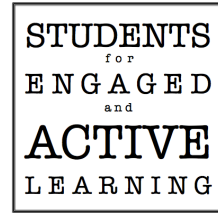


## A Sample Email/Facebook message

Subject: A Petition for a Food Initiative on the Gill Tract Farm



Hi friends and family!

I am writing to ask if you could please support a petition launched by Students for Engaged and Active Learning from the University of California, Berkeley, urging the Administration, Regents, and President Napolitano to halt the current development plans that would pave over some of the last remaining pieces of historic farm land in the East Bay.

We are asking them to meet with us to discuss an alternative plan for the land that meets President Napolitano's recent call for a new Food Initiative at the UC. As our petition explains, "The 20 acres are uniquely suited to be developed as a model food system that integrates farming, economics, culture, and public health. It would make UC resources accessible to the public through hands-on education and participatory research, and develop precedent for establishing authentic University to community relationships. This dynamic model could help make the UC system a global leader on issues of food and farming, while improving student education through engaged and active learning."

**If you have a moment, please sign our petition at <http://bit.ly/PmFEiN>**

**You can find out more about the campaign at our website:  
[sealstudents.wordpress.com](http://sealstudents.wordpress.com)**

Finally, please share the petition with your networks, and especially any contacts with community gardens or farms in your area (they can even sign on as organizational sponsors at <http://sealstudents.wordpress.com/co-sponsors/>). A UC Food Initiative with a twenty acre urban agriculture research and education center could send ripple effects throughout the movements for local food, food justice, and sustainable cities.

Construction is imminent, and so it is critical that we show as much support as we can to bring these administrators to the table to meet with our delegation. Again, any support is really valuable at this critical juncture.

Thank you for all your support!

Best,

[Your name here!]