

Neighbors Organized to Protect Our Community

Don't let PG&E replace our trees with a forest of power poles and wires!

PG&E Project Threatens Aptos, Corralitos, and Watsonville Neighborhoods

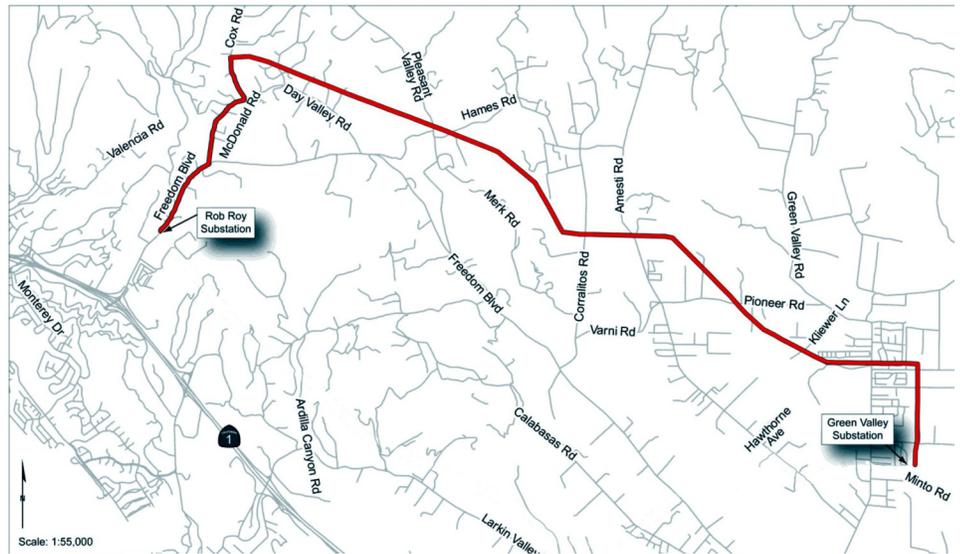
Community Organizes to Oppose Proposed Power Line Project

A new grassroots, all-volunteer organization, Neighbors Organized to Protect Our Community (NOPOC), has been formed to oppose a proposed PG&E power line project in their communities. The "Santa Cruz 115 kV Reinforcement Project" threatens to harm wildlife, livestock, agriculture, businesses, and residents throughout Day Valley, Aptos, Corralitos, Pleasant Valley, and Watsonville.

"Neighbors have joined together to voice their serious concerns about the impact of PG&E's proposed project on their communities and the environment," said Dr. Thomas Barker, a founding member of NOPOC. "This industrial-scale project is inappropriate and incompatible with the character and community values of this rural residential area."

PG&E initially attempted to undertake the project without an Environmental Impact Report (EIR), claiming that it was only a maintenance project. When the true scope of this project became clear, the California Public Utilities Commission received hundreds of comments from residents and members of the County Board of Supervisors calling for the CPUC to require an EIR.

"We are asking PG&E to justify this proposed project and to explore alternatives," said NOPOC spokesperson



PG&E wants to add a 115,000-volt circuit to a 7.1-mile line passing through Watsonville, Corralitos, Pleasant Valley, and Day Valley. A new 1.7-mile high-voltage line will be constructed on portions of Cox Road and Freedom Blvd. This project would have a devastating impact on the affected communities.

Jim Kerr. "We are speaking out because this proposed project is not subject to review and approval by our elected representatives and local officials."

NOPOC encourages residents to become informed and involved by volunteering, making donations, and sending comments to the California Public Utilities Commission.

For More Information

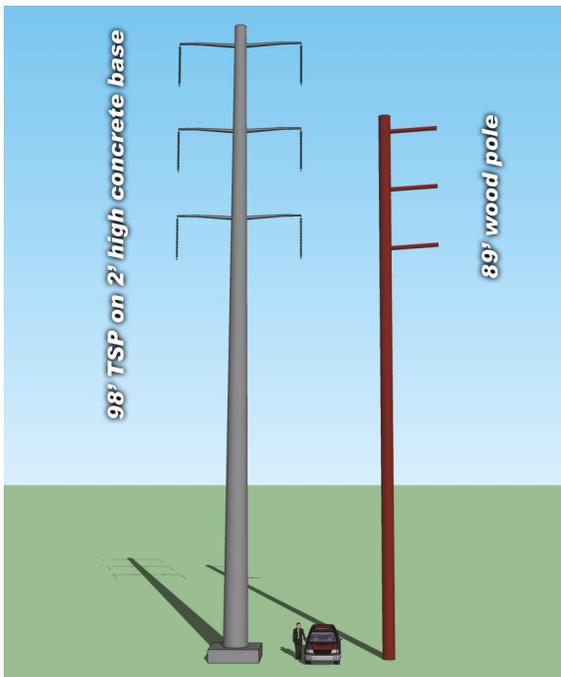
NOPOC Website: www.nopoc.org

NOPOC on Facebook:

www.facebook.com/neighborsOrganized

The proposed PG&E project will require the destruction of 150 trees (including these in Corralitos) and the installation of dozens of steel power poles up to 105 feet tall in rural neighborhoods – 40 to 50 feet taller than existing wooden poles.





Existing wooden poles would be replaced with massive tubular steel poles, many of them taller than a 10-story building. All of the existing 39-foot tall wooden poles on sections of Cox Road and Freedom Blvd. would be replaced by 89-foot poles — an increase of 50 feet.

PG&E El Proyecto que amenaza a las vecindades de Aptos, Corralitos, y Watsonville

La Comunidad se organiza para Oponerse a la Propuesta del Proyecto de Líneas Eléctricas

Una nueva base, organizada por todos voluntarios, vecinos de la comunidad (NOPOC), se ha organizado para proteger y oponerse a la propuesta de PG&E de un proyecto de la línea eléctrica. La “Santa Cruz 115 kV Proyecto de Refuerzo” es una seria amenaza para la vida silvestre, el ganado, la agricultura, las empresas y los residentes a lo largo de Day Valley, Aptos, Corralitos, Pleasant Valley, y Watsonville.

“Los vecinos se han unido para expresar sus serias preocupaciones sobre el impacto de PG&E del proyecto propuesto en sus comunidades y el medio ambiente”, dijo el Dr. Thomas Barker, miembro fundador de NOPOC. “Este proyecto a escala industrial es inapropiada e

incompatible con el carácter y los valores de la comunidad de esta zona residencial rural.”

Inicialmente PG & E intentó llevar a cabo el proyecto sin un Informe de Impacto Ambiental (EIR), alegando que era sólo un proyecto de mantenimiento. Cuando el verdadero alcance de este proyecto se hizo evidente, la Comisión de Servicios Públicos de California recibió cientos de comentarios de los residentes y miembros de la Junta de Supervisores del Condado para pedir al CPUC un Informe de Impacto Ambiental.

“Estamos pidiendo a PG&E que justifique este proyecto propuesto y que explore alternativas,” dijo el portavoz de NOPOC Jim Kerr.

“Estamos pidiendo que se nos escuche porque este proyecto propuesto no está sujeto a revisión y aprobación por parte de nuestros representantes electos y funcionarios locales.”

NOPOC pide a los residentes que se informen y participen como voluntario, haciendo donaciones, y envíen comentarios a la Comisión de Servicios Públicos de California.

Para Más Información

NOPOC sitio web: www.nopoc.org
NOPOC en Facebook:
www.facebook.com/neighborsOrganized



This residential neighborhood in Watsonville will be profoundly affected by the impact of new 100-foot steel poles as shown in this visual simulation. Many citizens are unaware of the size and scope of the proposed PG&E project.

Did You Know?

- PG&E has proposed to add a 115,000-volt circuit to a 7.1-mile transmission line passing through Watsonville, Corralitos, Pleasant Valley, and Day Valley. A new 1.7-mile high-voltage line will be constructed on portions of Cox Road and Freedom Blvd.
- PG&E wants to replace existing wooden poles with tubular steel poles ranging in height from 86 to 105 feet tall — taller than a 10-story building.
- All of the existing 39-foot tall wooden poles on sections of Cox Road and Freedom Blvd. would be replaced by 89-foot poles — an increase of 50 feet.
- PG&E plans to use cargo helicopters to fly the poles over homes, schools, and churches during installation. PG&E has proposed to construct four helicopter landing zones — two in Pleasant Valley, one in Corralitos, and one near Pinto Lake Park.
- The project will require the destruction of more than 150 mature trees and the permanent removal of vegetation for 450 square feet around the base of each pole.
- PG&E has stated that construction will occur six days per week for 10 hours per day, and occasionally during evening hours and on Sundays, for up to 18 months.
- The foundations to support the steel power poles will be up to 7 feet in diameter and 33 feet deep. The Central Water District has expressed concern that the water mains will not be able withstand this construction.

We Need Your Support!

Neighbors Organized to Protect Our Community (NOPOC) is an all-volunteer association of people working together to preserve and protect the natural beauty and tranquility of our environment. We need your support to oppose the "Santa Cruz 115 kV Reinforcement Project" and its devastating effects on our community. We need volunteers who are willing to commit their time, energy, skills, and money to the cause. Here's how you can help:

Get Informed!

Learn more about NOPOC and about PG&E's plans on the NOPOC website at www.nopoc.org. You'll find maps of the proposed route, before-and-after visual simulations of the power lines, links to public documents, and much more. Like our Facebook page at www.facebook.com/neighborsOrganized to get the latest updates and developments.

Spread the Word!

Tell your friends and neighbors about PG&E's plans! Many residents are unaware of the impact that this project will have on our community.

Volunteer!

Join the NOPOC volunteers to distribute flyers, put up posters, address newsletters, send letters, and many other essential activities.

Donate!

We are preparing for the next phase of this process when an Draft Environmental Impact Report (EIR) on the proposed project is released in June 2014. We will need extensive legal and



expert advice to counter PG&E's claims, and this will be expensive.

Our goal is to raise \$30,000 to ensure that the comments of our attorney and our technical experts, along with comments from residents and concerned citizens, will be submitted during the 45-day comment period on the Draft EIR. Please consider what stopping this project will mean to you, to your neighborhood, and to the environment.

To put this in perspective, PG&E has annual revenues of \$15.6 billion dollars,

and a market value of more than \$20 billion. The company has an army of attorneys, consultants, and PR people. However, NOPOC has the energy, the commitment, and the power of the community to win this fight! The money you donate will be used in the following way:

- 46% - Legal Fees
- 35% - Expert Advice
- 16% - Communications (mailings and signs)
- 3% - Financial costs

HOW TO DONATE

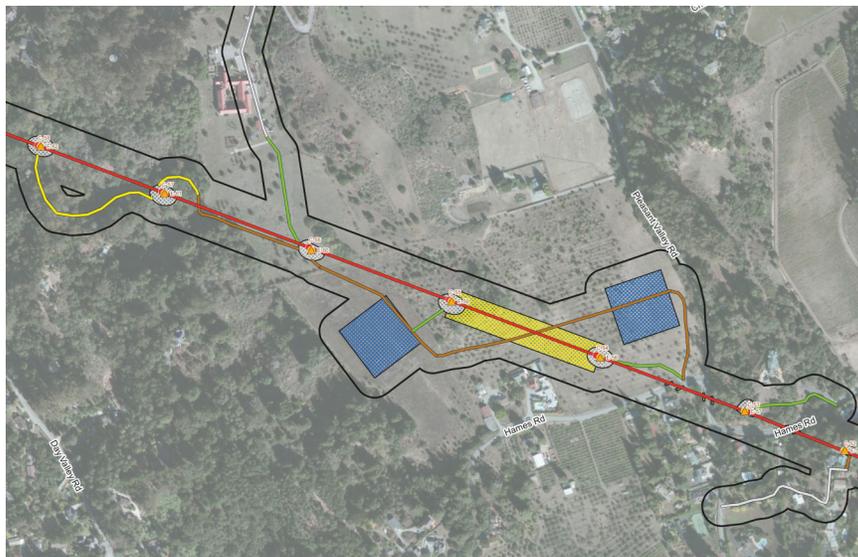
By Mail:

Send a check payable to NOPOC to: NOPOC, 500 Cathedral Dr. #2425, Aptos, CA 95001

Online:

Go to <http://www.nopoc.org/donate.html> and click on the "Donate" button. You can pay from a PayPal account or with a credit card. This is a safe and secure transaction, and you do not have to share your financial information with NOPOC. Thank you for your support!

PG&E wants to construct four helicopter landing zones — two in Pleasant Valley at the corner of Hames Rd. and Pleasant Valley Rd. (shown here in blue), one in Corralitos, and one near Pinto Lake Park. PG&E plans to fly cargo helicopters carrying steel power poles over homes, schools, and churches.



NEWS from NOPOC

Neighbors Organized to Protect Our Community

Coming Soon to *Your* Neighborhood!

NOPOC

500 Cathedral Dr. #2425
Aptos, CA 95001

- 100+ foot power poles
- 150+ trees destroyed
- Clear-cutting and herbicides to permanently remove all vegetation
- Cargo helicopters flying over homes, schools and churches up to 6 days/week, 10 hours/day
- Helicopter landing zones in orchards and fields

Don't let PG&E replace our trees with a forest of power poles and wires!

PG&E's Plans:

- Install 80+ steel power poles, up to 105 feet tall, with 115,000-volt wires.
- Destroy 150 mature trees and permanently remove all vegetation around poles.
- Build four helicopter landing zones in Pleasant Valley, Corralitos, and Pinto Lake.
- Fly cargo helicopters up to 10 hours/day, 6 days/week, for up to 18 months.

PG&E must justify this proposed project!



This visual simulation of Day Valley Road and Cox Road shows the effects that will be caused by the installation of industrial-scale power poles in a residential neighborhood. The Central Water District, which supplies many customers in the area, has expressed concerns that the water mains will not be able withstand this construction.