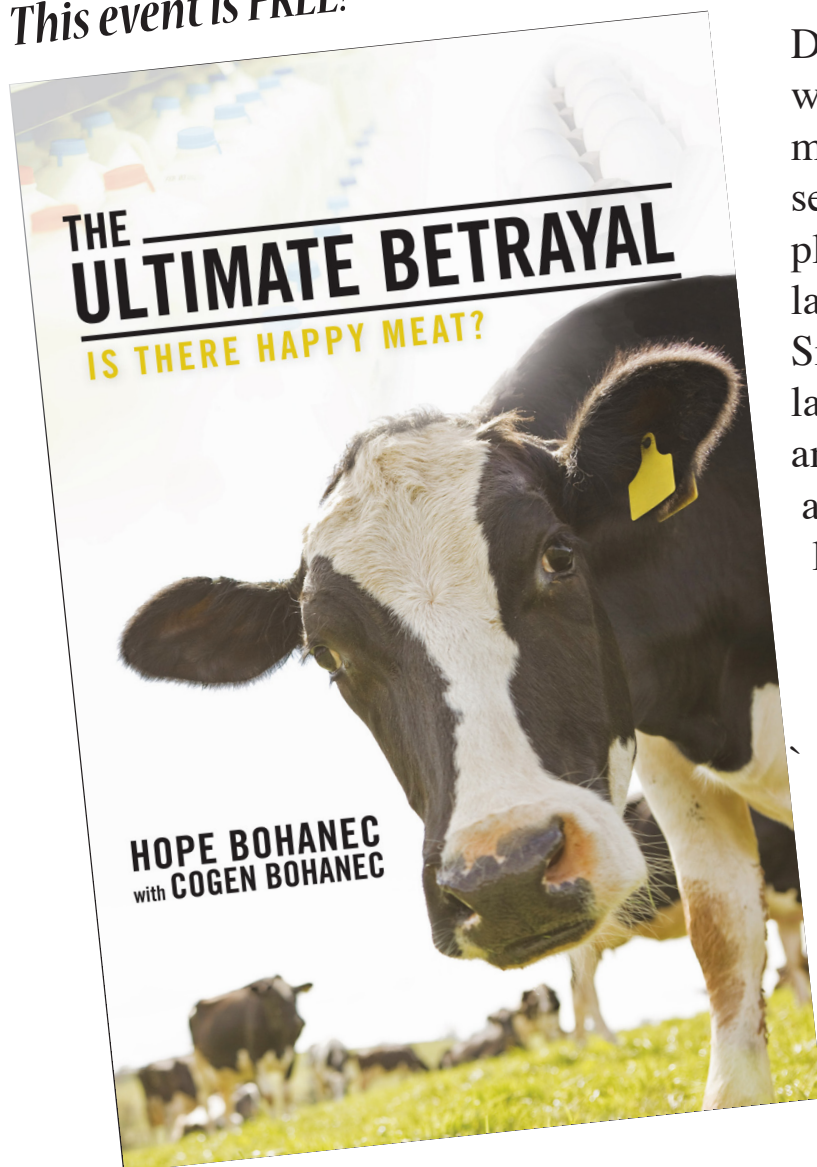


# Book Presentation and Signing with author and activist Hope Bohanec

This event is **FREE!**



Drawing on peer-reviewed research, worker and rescuer testimony, and meeting the farm animals themselves, *The Ultimate Betrayal* explores the recent shift in raising and labeling animals processed for food. Small-scale animal agriculture is the latest craze, local is the new black, and various methods of alternative animal agriculture with feel-good labels are all the rage. It is now popular to say that your eggs are cage-free and your meat is organic. But is this trend really the answer to the plentiful problems of raising animals for food? What do the labels really mean? Are these products truly humane, environmentally friendly, or healthy? Can there really be happy meat? *The Ultimate Betrayal* offers answers to these critical questions.

## Sunday, October 6

Sports Basement (in the Pruneyard, 10% off entire store!)

1875 S. Bascom Ave. #240 Campbell, CA

5 pm

Free Raw Dessert Bar by Bernadette!

Raffle for 5 Veggie Grill Entree Cards!

# SCCAA

Santa Clara County Activists for Animals

for more info: 408-355-0436

[www.activistsforanimals.org](http://www.activistsforanimals.org)

RSVP @ [www.theultimatebetrayal.eventbrite.com](http://www.theultimatebetrayal.eventbrite.com)