

## **FOR IMMEDIATE RELEASE:**

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## **Governor Brown Asked to Answer 7 Questions About Proposed Peripheral Canal in New Salmon Water Now Video** *(Video script included at bottom of this release)*

San Francisco, CA — Salmon Water Now.org, one of thirty-six California fishing, environmental and consumer advocacy organizations that on June 27th demanded that the Obama administration delay the imminent announcement of a peripheral canal until “fundamental details” are made available, today released a video to encourage the public to ask the same questions to California Governor, Jerry Brown.

The video, *7 Questions* asks:

1. How much will it really cost?

[http://baydeltaconservationplan.com/Libraries/Dynamic\\_Document\\_Library/BDCP\\_Chapter\\_8 -  
\\_Implementation\\_Costs\\_and\\_Funding\\_Sources\\_2-29-12.sflb.ashx](http://baydeltaconservationplan.com/Libraries/Dynamic_Document_Library/BDCP_Chapter_8_-_Implementation_Costs_and_Funding_Sources_2-29-12.sflb.ashx)

2. Who pays for it? Who REALLY pays for it? And the impacts?
3. How much "new" water will be produced annually?
4. When will this "NEW" found water be available?
5. How will this "new" water pie be divided?
6. What are the upstream impacts on the Sacramento River of this project on flows, temperatures, fisheries protection and reservoir operations?
7. Will climate change, expected to impact California, undo any meaningful utility of the proposed multi-billion dollar expenditure in 2020, and beyond?

*Salmon Water Now.org is collaboration of commercial/recreational fishermen and media professionals working to raise awareness of the plight of wild salmon. In addition, because water reliability is critical to the economy of California and salmon fishing communities dependent upon freshwater flows in the San Francisco Bay Delta estuary. visit [www.SalmonWaterNow.org](http://www.SalmonWaterNow.org)*

Here is the information sheet that was released with the video and the links to watch it:

### **7 Questions (3:54)**

A new video from Salmon Water Now (*7 Questions*) is available to be used in the struggle to stop the march to build a peripheral canal. A broad coalition of organizations is insisting that policy come before plumbing when it comes to talking about the peripheral Canal. To that end, on June 27<sup>th</sup>, they sent a letter to the Obama administration saying they would like the answers to 7 questions about the project. In it, they ask 7 questions that they would like Governor Brown to answer. Read the letter here: [Letter to Obama Administration - Policy Before Plumbing](#)

The proposed canal would divert the Sacramento River before the river's water could flow through the San Francisco Bay Delta estuary, so it can be pumped to the industrial-corporate farms on the West side of the Central Valley.

Salmon Water Now urges that policy be developed before any further moves to build this additional and costly new plumbing system. Read the full letter that spells out the questions the group is asking of Governor Brown and others. And, read the BDCP report to learn about the source of the numbers presented at the video. [BDCP canal expense](#). Then, let the Governor know that you are waiting for his answers.

Watch *7 Questions* here:

YouTube: <http://www.youtube.com/watch?v=l-n1LK1QVqc&hd=1>

Vimeo: <https://vimeo.com/44988812>

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VIDEO	AUDIO
	<p>If a few corporate interests controlled your water supply and the price you pay for water, would you trust them to be fair?</p> <p>If the answer is, NO, then this is a wake-up call.</p> <p>A few powerful corporations are pushing a plan to take the Sacramento River through an incredibly expensive tunnel directly to their canal system.</p> <p>California water belongs to all of us. But if we don't act now, that will change.</p> <p>Our water will become private property, controlled by a few powerful corporate interests.</p>

	It's that simple.
	We'd like Governor Brown to answer 7 questions about the Peripheral Canal that he is so eager to build for those private interests
	<p>(Question 1)</p> <p>How much will it really cost?</p> <p>Governor Brown claims the cost will be \$14 billion. But (cite your source here, as in 'independent studies') independent studies estimate the construction of the world-record size tunnel alone to be \$13 billion dollars. Add in operation and maintenance expenses and the up-front cost rises to \$17 billion dollars. And when you include the interest costs to finance that huge expense, the number climbs to a staggering \$51 billion dollars."</p> <p>So how much will it really cost?</p>
	<p>(Question 2)</p> <p>Who pays for it? Who REALLY pays for it?</p> <p>The BDCP, the State's special group that has been working on the plan, suggests the project makes economic sense for the south of the Delta water contractors, but only if huge costs are shifted to others and benefits not part of the project are counted.</p> <p>In fact, the sponsors of this thing concede that no true statewide or other cost benefit analysis has been prepared or is planned for this massive public works project.</p>

	<p>So nobody knows the true costs. And how does this failure to conduct a cost/benefit analysis comply with federal law?" So who really pays for it?</p>
	<p>(Question 3)</p> <p>How much "new" water will be produced annually? What is the source of that water? What are the real export levels and how were they determined?</p> <p>(Question 4)</p> <p>When will this "NEW" found water be available – 2018? 2020? What is the date of the first drop of water from completed construction?</p>
	<p>(Question 5)</p> <p>How will this "new" water be divided? Who gets what? How and when will that be determined?</p> <p>(Question 6)</p> <p>What are the upstream impacts of this project on Sacramento River flows, temperatures, fisheries protection and reservoir operations?</p>
	<p>(Question 7)</p> <p>How will climate change impact this huge project?</p> <p>Scientists report that climate disruption will impact California. But the current proposed plan indicates climate assumptions will be</p>

	<p>“forthcoming”. Can you guarantee that this proposed multi-billion dollar expenditure for plumbing would have any meaningful utility in 2020 and beyond?</p>
	<p>Californians deserve a plan that puts sound science and policy before plumbing.</p> <p>Now is the time to speak up or we lose our water forever.</p> <p>The proposed peripheral canal promises to be a giant taxpayer fleecing and a recipe for a boondoggle with staggering consequences.</p> <p>Please, share this video with family, friends and co-workers and...</p>
	<p>Send Governor Brown a message.</p> <p>Ask him to answer the seven questions before moving ahead with his gold-plated plumbing gift for private corporate profiteers.</p> <p>Let him know that there are better, cheaper, and less destructive ways to provide a reliable water supply. Let him know it's time to:</p> <p>Stop the Massive Boondoggle Canal Project...</p> <p>...protect Salmon...</p> <p>...and our water supplies.</p>
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