

Sergio Mejia
22 Years



Abidin Soydan
16 Years



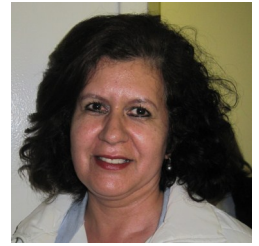
Antonia Ihnot
23 Years



Jesus Maldonado
15 Years



Suong Edwards
31 Years



Maria Hernandez
15 Years



Martha Velasquez
24 Years



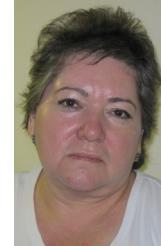
Eduardo Reyes
10 Years



Felipe Morones
21 Years



Guillermina Plascencia
25 Years



Celia Maldonado
24 Years



Pu Cha Flowers
26 Years

We worked to make La Playa Hotel the Grande Dame that it was, but the new owner has tossed us out with the old carpets.

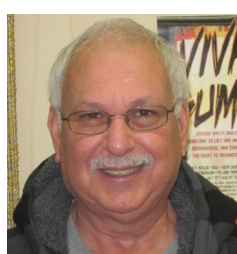
As the workers of La Playa Hotel, we had the honor to serve the guests and help create the great tradition of hospitality for which this historic hotel was renown. We were dedicated workers committed to making La Playa Hotel the best it could be. **The new owner, Grossman Company Properties (Sam Grossman of Santa Monica), closed the hotel last November 1st and claims to have rehired only 2 of the 113 former workers.*** The company claims it will restore "100 years of tradition," but how can Grossman pretend to do that without the workers—the real heart & soul of the hotel? Please call the new La Playa Carmel owner at 310-451-9300 to say you would like to see us return to our jobs when the hotel reopens next month. Thank you!—La Playa Hotel Worker Justice Committee



Esmeralda Aguirre
7 Years



Ramon Maldonado
25 Years



Noe Hinojosa
33 Years



Sherrie Watkins
28 Years



Johnny Aliotti
1 Year



Ramon Ramirez
22 Years



Shirley Smith
10 Years



Jorge Velasquez
21 Years



Jose Navarro
4 Years



Elva Lopez
26 Years



Juan Maldonado
15 Years



Juana Ascencio
10 Years

*Carmel Pine Cone, June 15, 2012