

Housing Within Reach Of Our Pocketbooks Of Our Workplaces, Schools, & Stores

United Methodist Church
250 California St. 7-9pm

Jan 14: Overview of Housing Economics

Why we're losing ground on affordability and what we can do about it. With **Bruce Van Allen**, former mayor, tenant organizer, & project manager for several local affordable housing developments
Paul Wagner, journalist; former chair, City of Santa Cruz Housing Advisory Committee

Jan 28: Programs for Affordability

A primer on existing City programs: What's working? What can be improved? With **Carol Berg**, Santa Cruz Housing & Community Development Manager
Generating more funding for affordability. With **Jan Lindenthal**, VP, Mid-Peninsula Housing

Feb 11: A Developer Perspective on Affordability

Affordability by design? Zoning changes? Reduced parking requirements? Inclusionary requirements? Density? With **John Swift**, developer and land use consultant
Getting housing built through partnerships & innovation in planning. With **Jeff Oberdorfer**, FAIA, ED, First Community Housing.
Car-free & car-lite development for Santa Cruz, With **Rick Longinotti**, Transition Santa Cruz

Feb 25: Housing, Transportation & Greenhouse

Gases The land use and transportation decisions of the future.
With **John Doughty**, executive director, AMBAG and **Celia Scott**, former mayor & environmental attorney/planner

Mar 11: Next Steps

A community meeting to unite on strategies that will increase and preserve housing affordability for everyone in our community.
Led by **David Foster**, Capitola Housing & Redevelopment Project Manager; Santa Cruz Planning Commission

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