

Myth:

Sharks are bloodthirsty man-eaters and ruthless killing machines.

Reality:

More people are killed each year by falling vending machines than by sharks.

Get a new perspective on sharks.



Sea Shepherd has long been committed to shark conservation, and in 2007 it took this commitment to an even higher level by co-founding the Shark Angels alliance. The Shark Angels' first project is a short film with the goal of personalizing sharks in a way that will help to bridge the gap in human understanding, resulting in a call to action to save sharks.



Support Sea Shepherd's unique efforts to save sharks around the world.

Sea Shepherd uses innovative direct action tactics to investigate, document, and intervene against illegal activities on the high seas. By enforcing international conservation law, Sea Shepherd works to safeguard the biodiversity of our delicately balanced ocean ecosystems and ensure their survival for future generations.

Donate online at seashepherd.org

Or fill out the form below and return it to Sea Shepherd along with your check, money order, or credit card information

I am pleased to enclose my donation in the amount indicated (all currencies welcome) to help Sea Shepherd keep its ships at sea to protect the oceans and all the species that inhabit them.

☐ 25 ☐ 35 ☐ 50 ☐ 100 ☐ 250 ☐ 500

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Name: _____

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Amount to Charge: _____ in _____
(Amount) (Currency)

Card Number: _____

Signature _____

Expiration Date: ____ / ____

☐ Please send me information about including Sea Shepherd in my will.

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Defending Sharks



Millions of sharks are killed each year—you can help to save them!



Defend • Conserve • Protect

Humans kill 100 million sharks a year... and for what?

shark fins for a tasteless bowl of soup
shark teeth for jewelry
shark jaws for tourist souvenirs
shark skin for leather wallets/belts
shark cartilage capsules and powders
for phony medicinal cures
shark liver oil for cosmetics/skin care products



Sharks are in Danger:

100 million sharks are killed each year—by longlines, by “sport” fishermen, or by a barbaric practice known as shark finning.

Hooked sharks are hauled onto boats; their fins are sliced off while they are still alive. These helpless animals are then tossed back into the ocean where, unable to swim without their fins, they sink towards the bottom and die an agonizing death.



With 90% of the world's large shark populations already wiped out, sharks are being depleted faster than they can reproduce.

This threatens the stability of marine ecosystems around the world. Sharks are vitally important apex predators. They have shaped marine life in the oceans for over 400 million years and are essential to the health of the planet, and ultimately to the survival of mankind. Sea Shepherd patrols marine protected areas, exposing the corruption that drives this multi-billion dollar industry and directly intervening to stop the brutal slaughter of sharks.



Sea Shepherd Fights to Save Sharks by:



- Confiscating tens of thousands of illegally obtained shark fins, leading to multiple arrests.
- Pulling in thousands of miles of longlines with baited hooks and freeing entangled animals.
- Partnering with Ecuadorian environmental police to form a special K-9 unit to sniff for shark fins.
- Developing intelligence networks to assist in the seizure of shark fins from protected areas.
- Educating the public via printed materials, presentations, videos, and restaurant campaigns.
- Maintaining a permanent presence in the Galapagos Marine Reserve to defend against poachers.

What You Can Do:

- Donate money to support Sea Shepherd's direct action campaigns.
- Don't buy or consume shark products.
- Vocally oppose restaurants and shops that sell shark products; demand that they stop.
- Educate others on the plight of sharks and their importance to the ecosystem.
- Encourage everyone you know to watch the award-winning documentary *Sharkwater*.

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Confiscated shark fins