

Objectives and general functioning proposal of de Center

Create a harmonious working space where everybody can participate. The idea es to organize the Center in working areas: *Independent Media Area*: space for radio, video and computers to upload information in the web; an *Area to Elaborate Materials*, with a storage room to keep painting, cardboard, etc.; *Conventional Media Area*, in which we will try to keep the conventional press informed so that we can influence their point of views on the actions and eventualities that shall occur in may, and also to set the limits between independent media and conventional media; *Information - Reception Area*, a welcome desk with full information about public actions, marches, meetings, needs, logistic informacion, human rights and legal advisory information, etc., at least one of the persons in this desk must be bilingual. We will also use other spaces to supply needs such as meetings, kitchen, etc. The idea is that each working area has a group that manages and responsabilizes about the Center. It is important to consider the existance of a "managing group" that can solve inmediate problems or face certain local circumstances. Such group shall be formed by people from all working areas. The way the Center will work will progress and improve along with the process itself.

General Objectives of the Independent Media Area

To inform in a close and direct way all actions and activities related with the Social Mobilizations in Guadalajara, through a direct counterinformation platform.

To achieve such objective we need to manage a space equipped with tools to emit such information through a variety of ways (electronically (web), radial (free radio), printed (magazine, Ruta 29M, in this case), to the people; such ways must be flexible, that is, at the same time that we communicate through them, people will also do so: free publishing (web), interviews and research (radio), printed publishing of articles and/or contents (magazine).

We consider that it is important to give a new context to the typical roles of receiver transmitter in the communicative process of information exchange; making of the communication it self a process of real exchange.

It is necessary to create mechanisms, in a collective way, to recover the experienced achieved in the may activities and actions, to apply our learning and achieved knowledge in the media center, further may, to continue developing and promoting the previous objectives.

About editorial policies...

We have informative spaces: in the web, new and free publishing, as well as the publication of Ruta 29M in an electronic version as well as a printed one; in both versions free publication articles will be included.

We will form an editorial group that will discuss the participation criteria by which publications will be posted in those spaces, being the one of free publication an immediate way, with no mediation.

Each space will have its specific needs and characteristics. Such editorial group will define the way it will work and by which criteria can more persons get involved in this specific working space.

Needs

- 15 Computers Paperwork stuff
- Printing Machine Cleaning stuff
- Phone Working tools (cables, nails, hammer,
- Internet Conection painting...)
- Blackboard Tables
- Water, light, gas Chairs

The total amount of resources is about 2,500USD. Some of the resources can be borrowed, purchased, or given...



We are in need of many resources... If you can collaborate with us contact: comunicacion@otromayoguadalajara.org, to know what we need and how you can help. Thanks!

Working Document