



Media Center Guadalajara

Objectives

To inform in a close and direct way all actions and activities related with the Social Mobilizations in Guadalajara, through a direct counterinformation platform.

To achieve such objective we need to manage a space equipped with tools to emit such information through a variety of ways (electronically (web), radial (free radio), printed (magazine, Ruta 29M, in this case), to the people; such ways must be flexible, that is, at the same time that we communicate through them, people will also do so: free publishing (web), interviews and research (radio), printed publishing of articles and/or contents (magazine).

We consider that it is important to give a new context to the typical roles of receiver transmitter in the communicative process of information exchange; making of the communication it self a process of real exchange.

It is necessary to create mechanisms, in a collective way, to recover the experienced achieved in the may activities and actions, to apply our learning and achieved knowledge in the media center, further may, to continue developing and promoting the previous objectives.

About editorial policies...

We have informative spaces: in the web, new and free publishing, as well as the publication of Ruta 29M in an electronic version as well as a printed one; in both versions free publication articles will be included.

We will form an editorial group that will discuss the participation criteria by which publications will be posted in those spaces, being the one of free publication an immediate way, with no mediation.

Each space will have its specific needs and characteristics. Such editorial group will define the way it will work and by which criteria can more persons get involved in this specific working space.

This is a working document under construction...

otro mayo guadalajara

We are in need of many resources... If you can collaborate with us contact: comunicacion@otromayoguadalajara.org, to know what we need and how you can help. Thanks!

working document