

# TACO BELL

## TRUTH TOUR



March 1-17, 2002

In a cross-country caravan from Florida to Taco Bell's headquarters in Irvine, CA, farmworkers and their allies will hit 15 major US cities with the **TRUTH** about how **TACO BELL PROFITS FROM FARMWORKER POVERTY.**

### Tour Dates & Locations

Thursday, 2/28	send off TAMPA, FL
Friday, 3/1	ATLANTA, GA
Saturday, 3/2	SOUTH BEND, IN
Sunday, 3/3	CHICAGO, IL
Monday, 3/4	MADISON, WI
Wednesday, 3/6	DENVER, CO
Friday, 3/8	SAN FRANCISCO, CA
Saturday, 3/9	FRESNO, CA

### **SUNDAY, 3/10 LOS ANGELES, CA**

**RISE UP 2002: From the People, For the People**  
Bringing together workers' struggles and the global justice movement. A day of workshops, music, art, and action.

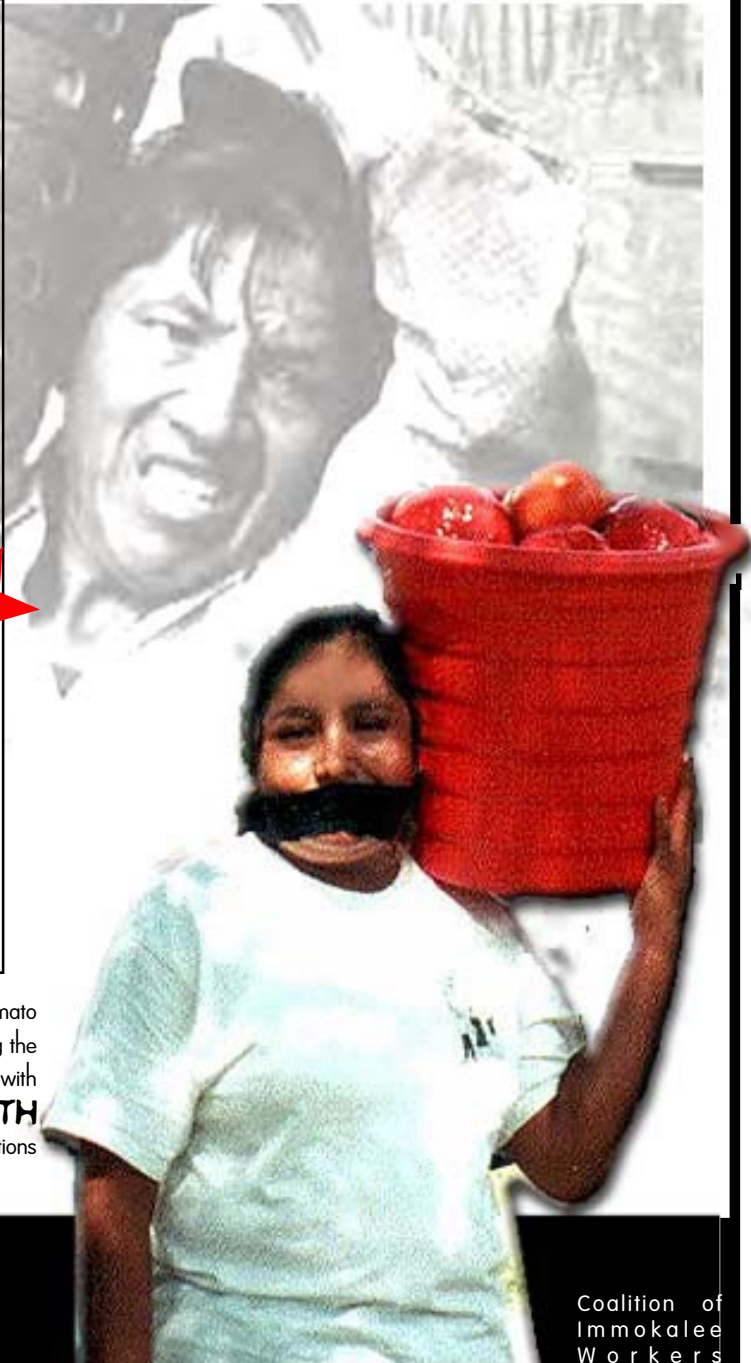
### **MONDAY, 3/11 IRVINE, CA**

#### **Convergence at Taco Bell Headquarters**

Face corporate greed head on! Join workers and their allies as they march on Taco Bell global headquarters.

Tuesday, 3/12	FLAGSTAFF, AZ
Wednesday, 3/13	ALBUQUERQUE, NM
Thursday, 3/14	OKLAHOMA CITY, OK
Friday, 3/15	LITTLE ROCK, AR
Saturday, 3/16	MEMPHIS, TN

Farmworkers' sub-poverty wages and total lack of benefits have allowed Florida tomato growers to control their costs and provide Taco Bell with cheap tomatoes, boosting the fast-food giant's bottom line. Farmworkers are tired of subsidizing Taco Bell's profits with their poverty, but **TACO BELL REFUSES TO MEET WITH WORKER REPRESENTATIVES** to discuss the sweatshop conditions under which their tomatoes are produced.



## BOYCOTT TACO BELL

**END SWEATSHOPS IN THE FIELDS**

Coalition of  
Immokalee  
Workers

941.657.8311  
[www.ciw-online.org](http://www.ciw-online.org)

