Appendix A – Prior Planning Documents

1. 7th Street - McClymonds Corridor Neighborhood Improvements Initiative	May 24, 1999
2. Mandela Gateway Mixed-Use Project Transportation Study	May 23, 2002
3. Mandela Village Project Feasibility Study	December 3, 1998
4. The West Oakland Community Land Trust - Solutions For Today	March 2001
5. Contaminated Land Use Strategies For West Oakland	June 8, 2001
6. The West Oakland Redevelopment Plan	December 15, 1990
7. Peralta Planned Commercial District	March 2000
8. West Oakland -Mandela Grand Development Plan	March 2007
9. Historic Context URM in Oakland 1850-1948	
10. Evaluation Tally for Record 679 of 861	
11. Historic Context Residential Development in West Oakland 1850-1945	
12. Historic Resources Inventory Reed, Galindo, Barstow Market St. Tracts	
13. Historic Context Industry in Oakland, 1840-1945 OCHS	
14. Historic Resources Inventory Oakland Point District also Prescott Neighborhood	
15. Historic Resources Inventory Peralta Villa Housing Project	
16. Historic Resources Inventory Standard Oil- Spears- Wells Co. Warehouse	
17. Historic Resources Inventory South Prescott Neighborhood ASI	
18. Historic Resource Inventory Standard Underground Cable co. Plant	
19. Village Bottoms Cultural District at Pine Street	2009

Appendix B – Summary of Community Workshop Comments

West Oakland Specific Plan
Community Workshop #1
September 13, 2011

TOPIC: Introduction to project, community vision and goals for West Oakland

COMMENTS AND GENERAL THEMES:

What People Like About West Oakland

- Low cost of housing
- Sense of community, friendly people, neighborhood pride
- Cultural and social diversity
- History of neighborhood
- Central location, including easy access to San Francisco and downtown Oakland
- Beautiful historic houses and neighborhoods
- Scale and character of neighborhood
- Artist community, creative and innovative people
- Good transportation, accessibility (AC Transit bus, BART, bike lanes)
- Nice weather
- Hub of economic development
- Good parks and green space
- Presence of farms/gardens; hub of food security (People's Grocery)

What New Things People Want to See in West Oakland

- Grocery store
- More jobs – living wage
- Job skills training center (e.g. for green jobs)
- Technical/trade school
- Health care facilities- hospital, medical clinic, health center
- Parenting resource center
- Youth center; opportunities for youth (recreation, employment)
- Senior center
- New library
- Mixed use development
- Medium scale (-2 to 4 stories)
- Retail
- Restaurants
- Cafes with outdoor seating
- Banks
- Independent and locally owned businesses
- Walkable neighborhood commercial areas
- Shuttle between BART and neighborhood commercial areas
- New industry
- Bike lanes
- More car and bicycle parking at BART station (a parking structure)
- Live/work spaces for artists; Arts District
- Entertainment- clubs, theaters, music venues
- Family-friendly activities and places
- Community gardens/urban farming – local food production and food security

- Alternative energy facilities (solar. wind)
- Urban forest
- Dog park
- Skate Park
- Restore Train Station- adaptive reuse as retail, farmer's market, performance space
- McClymonds High School campus – adaptive reuse as community facility (education, clinic, senior events)
- Renovate warehouses and industrial buildings, use for start-up businesses
- Small booths for "micro-enterprise"
- "World class" development at the BART station that reflects significance of its location
- Extend shoreline park
- Community murals

What People Think Needs to Happen to Achieve the Vision for West Oakland

- Prevent residents from being displaced
- Keep housing affordable
- Preserve neighborhood character and integrity
- Preserve historic buildings
- Reduce crime
- Blight abatement and code enforcement
- Subsidies and other incentives to attract development
- Tax credits to keep jobs
- Local hiring initiative, incentives for employers to hire West Oakland residents
- Safety in the physical environment (CPTED), pedestrian improvements
- Good urban design and architecture
- Underground utilities
- Reduce/mitigate BART noise
- Underground BART
- Move recycling companies out of neighborhood
- Clean up soil contamination
- Deal with traffic, congestion, pollution
- Diversify the economic base
- Industry on edges of West Oakland
- Green space incorporated into new building complexes
- Retain industrial areas. do not allow conversion to residential
- Improve schools
- Preserve artists' housing and work spaces
- Think about individual neighborhoods in West Oakland – different areas need different scales
- Promote a new image for West Oakland, highlight positive changes
- Highlight and celebrate West Oakland's history and roots
- Provide parking for trucks – get trucks off 7th Street
- Revitalize 7th Street- historically the commercial center of West Oakland
- Revitalize San Pablo Ave commercial area
- Support and improve local businesses
- Street tree master plan for West Oakland
- Provide bulky items pickup to help avoid illegal dumping
- No more churches, liquor stores. residential treatment programs

- Better street lighting
- Neighborhood clean-up / Clean up and beautify under freeway overpass

TOPIC: Opportunities and Constraints

COMMENTS AND GENERAL THEMES:

Area 1 - Mandela Parkway/ West Grand Avenue/ Market Street

- Job creation, small business incubator, business ownership training for community residents
- Youth facilities and resources
- Child care centers
- Financial services – banks, credit unions, ATMS
- Remove old railway tracks, repair potholes, repave roads
- African cultural center
- Visual arts center, galleries. exhibit and performance space
- Increase home ownership
- More street trees
- Facilitate meetings about gentrification / diversity / race relations
- Capture the industrial arts happening in West Oakland
- Biotech/high tech companies
- Community based organization partnerships
- New and improved parks and open spaces, e.g. dog park, bay trail along the railroad corridor, better/safer access to Shoreline Park, waterfront open space with bay views
- Bus Rapid Transit on Mandela Parkway
- No high rise building (nothing over 5 stories)
- All development should complement the historical architecture of the neighborhood.
- Public art / Public space Identifying West Oakland

Area 2 - Seventh Street / BART / Pine Street

- TOO near BART station- Fruitvale as a model/inspiration
- Recognition of 7th Street as a historical site for African-American culture, Jazz and Blues
- More mixed use development, mixing retail and light industry with housing
- Historic buildings should be repurposed for civic, business and residential uses
- Professional / institutional office or headquarters
- Grocery store
- Credit Union
- Services – drycleaners, shore repairs, florist, etc.
- Restaurants
- Senior housing
- Health center with doctors and dentist
- Holistic businesses such as yoga, acupuncture, health foods
- Private commercial skills training such as DeVry/ Heald College, etc.
- Youth and Young Adult Center

- African Cultural Center
- Visual & cultural arts center for youth and families
- Removal of old train tracks
- Bike facilities – bike storage/parking and repair
- Bike lanes/ paths
- Off leash dog park, connect to the bay trail
- Post Office site is dead zone – needs active ground floor uses along 7th Street frontage
- BART noise is a major impediment!
- Air quality problems
- Addressing the issue of gentrification is important

Area 3 - Third Street Corridor

- More mixed use – housing above light industrial space
- Need City assistance for new businesses – loans, grants, etc.
- More light industry, light manufacturing
- Extend the winery and brewery industry throughout the 3rd street Area.
- R&D, Tech businesses, Pharmacological
- Artist studios, lofts
- Cultural facilities- African Cultural Center, Railroad Museum, etc.
- Film industry – set and scene manufacturing
- Small sports facilities, skate park or dog park, bike co-op, etc.
- Small community-oriented bank
- Health and Human Services, job training for ex-prisoners
- Some comments in support of big box retail, other comments against it
- More affordable housing, including moderate income. Goal 50% rental, 50% owned
- Change rent control policies (look at Emeryville policy)
- No more Section 8
- Improve bus service - more frequent AC Transit bus lines
- 3rd Street streetcar
- Improve connection between 3rd Street and Mandela Parkway
- Improve streetscapes, street lighting, and more street trees
- Between 3rd Stand Embarcadero West, Linden and Market – "Historic district determined eligible for National Register"
- Too many churches
- No high rise buildings next to the freeway

Area 4 - San Pablo Avenue Corridor

- Mixed Use - retail ground floor and housing above
- Small boutiques like on Telegraph / Temescal area
- Credit Union
- Coffee shops
- Beauty salon
-
- Fewer liquor stores / convenience markets
- No more churches

- No more residential treatment homes
- No more Section 8
- New library
- Youth Center
- Professional/ technical training institute (e.g. DeVry, Heald)
- Career training for youth 18-25
- More green spaces / open spaces
- Improve St. Andrews Park (San Pablo Ave and 32"d St)
- Community gardens
- Planting and preservation of trees
- Completion of MLK Streetscape
- Landscaped traffic circles at San Pablo Ave and West Street intersection to slow traffic
- Affordable Housing
- Co-housing project
- Make corridor a hub for art events
- Visual and cultural art center for art making / exhibits / gallery / performance
- Mural Projects
- Revitalize blighted properties, restoration and preservation of homes
- Convert warehouse space to live – work
- Move the recycling plant
- No illegal dumping- Need authorized centers where people can bring trash
- Trash pickup on sidewalks and underpasses
- Preserve our schools: Hoover Elementary School, McCiymonds High School. Re-open Marcus Foster Middle School
- Engage developers and architects with schools, get them invested in our kids and our community
- Need parameters for businesses moving in to hire local residents
- Need ways to transition convenience markets /liquor stores to better stores or tax them heavily enough to drive them out
- Need to address air quality and environmental health
- Need to address presence of homeless people

West Oakland Specific Plan
Community Workshop #3
January 31, 2012

TOPIC: Land Use Capacity Scenarios

COMMENTS AND GENERAL THEMES:

Area 1 - Mandela Parkway/ West Grand Avenue/ Market Street

- Why no opportunity sites on Adeline Street? This is a key link between Emeryville and BART/ 7th Street /3rd Street Opportunity Area
- West Oakland should have a unique attraction for visitors, something that reflects the neighborhood's identity and draws people to the area
- Recreational activities (e.g. bowling alley, skating rink)
- Need to acknowledge the existing arts community in West Oakland and understand how to weave future development into that fabric
- West Oakland is a major center for the industrial arts- this offers long-term economic and social development opportunities. Can provide job opportunities, foster tourism, improve quality of life
- Encourage streetscape and transportation improvements even outside opportunity areas.
- Great bike streets - Peralta and Union
- Black historic district adjacent to the train station
- Oakland needs a university (UC Oakland)
- Retail area along Mandela near freeway down from Target
- Residential adjacent to Raimondi Park
- No more recycling.
- No Costco – supermarket would be better
- No light rail

Area 2 - Seventh Street / BART / Pine Street

- Concerns about health and noise for development near freeway and BART
- Health Impact Assessment must be done for each development proposal
- For every development, implement the community's health impact assessment criteria.
- Environmental racism issues
- At BART station - headquarters for BART
- Underground BART, put food market and other retail at BART station
- Make an arts destination. Acknowledge the thriving arts community that already exists and build upon it
- Black historic district on 7th Street
- Grocery store, service businesses
- Promote flexible use space, including outdoor space that can be used for food truck pods, "Art Murmur West," night markets, farmers markets
- Train station- Business and culture site
- Farmers Market at train station
- Post office as a food hub
- Technology training cluster around Willow Park {14th & Willow)
- Repurpose Mayway building on 14th & Mandela (currently for sale)

- Coordinate Route with Army Base re-use planning for job development and other
- Expand community garden

Area 3- Third Street Corridor

- Increase business opportunities, create jobs for area residents
- Promote home ownership
- Preserve old historic brick buildings
- Support the arts
- Support bike transportation
- Need banks and other establishments
- Move recycling facilities and limit new ones
- Dog park – two good locations on Brush St
- Construct freeway on-ramp at the Port and prohibit other use of the ramp
- No streetcar/light rail needed
- Plan for now truck access to serve new commercial uses
- Trucking activities cause pollution/ respiratory problems for residents
- Support smaller connections with small existing spaces, especially Jack London Square
- Former 'marsh' area = need to plan for adaptation to sea level rise in the Bay

Area 4 - San Pablo Avenue Corridor

- Plan seems to be catering to outsiders looking to West Oakland for opportunities instead of opportunities for those already living here. Risk of gentrification/displacement is a serious issue
- Existing West Oakland residents need to directly benefit from new development
- Need to make sure money stays in West Oakland rather than being diverted to other areas.
- Need family housing
- Need to strengthen rent control provisions. Will there be rent control be linked to new development? Measure EE (Oakland Just Cause for Eviction Ordinance) only applies to buildings built before 1983.
- Keep McClymonds High School in West Oakland
- Schools and youth in West Oakland need to directly benefit from development
- Oakland Unified School District STEM (Science, Technology, Engineering & Math) Curriculum needs to be incorporated
- Recreation facilities for youth, spaces for expression, visual & performance arts
- Why is industry being protected?
- Promote bicycling as an alternative form of transportation

Appendix C – Development Potential

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE	DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY			
			Low Intensity Business	High Intensity Business		Assumed Height	Low Intensity Business	Retail SF	# Units	Assumed Height	High Intensity Business	Retail SF	# Units
OPPORTUNITY SITE 1													
SUB-AREA 1A													
2	1.70	Metal recycling				1-3 stories	42,000			4+ stories	173,000	16,000	
10	3.24	commercial	130,000			1-3 stories				4+ stories	339,000		
11	0.27	Metal recycling	**see totals below**										
11	1.25	Metal recycling											
11	0.14	Metal recycling											
11	0.34	Metal recycling											
11	2.74	Metal recycling											
11	0.15	Metal recycling											
11	0.63	Metal recycling											
OPPORTUNITY SITE 11						1-3 stories	80,000			4+ stories	359,000	5,000	
19	0.04	commercial	**see totals below**										
19	0.18	Metal recycling											
19	0.54	Metal recycling											
OPPORTUNITY SITE 19						1-3 stories	20,000			4+ stories	97,000		
20	3.51	commercial	123,000							4+ stories	348,000		
21	0.08	commercial				1-3 stories	28,000						
SUB-AREA 1B													
5	0.19	commercial	**see totals below**										
5	1.82	commercial											
5	1.42	commercial											
5	2.86	commercial											
5	0.92	commercial											
5	2.25	commercial											
5	0.25	commercial											
5	2.96	commercial											
OPPORTUNITY SITE 5			333,000	47,000			71,000			4+ stories	960,000		
17a	2.50	EBMUD Maintenance	**see totals below**										
17a	2.11	EBMUD Maintenance											
17b	0.41	commercial											
17b	0.82	commercial											
17b	0.09	residential											

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE	DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY			
17b	1.17	EBMUD Maintenance											
17b	1.07	EBMUD Maintenance											
17b	0.20	residential											
17b	0.01	commercial											
17b	0.40	commercial											
17b	0.30	commercial											
17b	0.19	commercial											
17b	0.14	residential											
17b	0.09	residential											
17c	1.23	commercial											
17c	0.16	commercial											
17c	0.83	commercial											
17d	0.25	EBMUD Maintenance											
17d	0.20	EBMUD Maintenance											
17d	0.53	EBMUD Maintenance											
17d	0.19	EBMUD Maintenance											
17d	0.65	EBMUD Maintenance											
17e	0.16	EBMUD Maintenance											
17e	1.94	EBMUD Maintenance											
17e	0.45	EBMUD Maintenance											
17e	1.80	EBMUD Maintenance											
OPPORTUNITY SITE 17			100,000	32,000		1-3 stories	112,001			4+ stories	581,000	13,000	
	SUB-AREA 1C												
1	1.22	Recycling				1-3 stories	29,000	29,000					
3a	0.21	Vacant	**see totals below**										
3a	2.15	Vacant											
3a	0.14	Vacant											
3a	0.47	Vacant											
3a	1.52	Vacant											
3a	0.15	Vacant											
3a	0.96	Vacant											
3a	0.19	commercial											
3a	0.17	commercial											
3a	1.59	Vacant											
3a	0.25	Vacant											
3a	0.53	Vacant											
3a	0.08	Vacant											
3a	0.07	Vacant											
3a	0.08	Vacant											

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE	DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY			
3a	0.06	Vacant											
3a	0.06	Vacant											
3b	0.06	Vacant											
3b	0.25	Vacant											
3b	0.40	Vacant											
3b	0.15	Vacant											
3b	0.24	Vacant											
3b	0.22	Vacant											
3b	0.83	Vacant											
3b	0.22	Vacant											
3b	1.88	commercial											
3b	1.88	Vacant											
3b	0.54	Vacant											
3b	0.00	Vacant											
OPPORTUNITY SITE 3						1-3 stories	62,000				10,000		
4	2.17	Trucking	**see totals below**										
4	0.64	Trucking											
4	1.37	Trucking											
4	0.34	Trucking											
OPPORTUNITY SITE 4						1-3 stories	48,000	24,000		4+ stories	369,000	7,000	
18a	4.30	Trucking	**see totals below**										
18a	0.25	Trucking											
18b	1.24	commercial											
18b	0.31	commercial											
18b	0.35	commercial											
18b	0.72	Trucking											
18b	2.05	commercial											
18c	0.16	Vacant											
18c	0.03	commercial											
18c	0.66	Trucking											
18c	1.54	Recycling											
18c	1.25	commercial											
18d	0.65	Trucking											
18d	0.32	Trucking											
18d	1.12	Trucking											
18d	2.73	Trucking											
OPPORTUNITY SITE 18			141,000	108,000		1-3 stories	171,000			4+ stories	108,000	154,000	
SUB-AREA 1D													
6	4.79	commercial	150,000									100,000	

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE	DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY			
8	2.26	Trucking	**see totals below**										
8	2.10	Trucking											
OPPORTUNITY SITE 8						1-3 stories			282	1-3 stories			282
12	0.92	commercial	**see totals below**										
12	0.07	commercial											
OPPORTUNITY SITE 12						1-3 stories			35	1-3 stories			35
13	0.00	commercial	**see totals below**										
13	4.32	commercial											
13	0.11	commercial											
13	0.29	commercial											
13	0.02	commercial											
OPPORTUNITY SITE 13			81,000			1-3 stories	22,000			1-3 stories		100,000	
14	0.85	commercial	24,000				32,000						
15	0.32	Vacant	**see totals below**										
15	0.09	Vacant											
15	0.04	Vacant											
OPPORTUNITY SITE 15						1-3 stories	11,000						
16	0.80	Vacant				1-3 stories	15,000						
OPPORTUNITY SITE 2													
SUB-AREA 2A													
	3.89	Vacant - parking	**see totals below**										
23a	2.75	Vacant - parking											
23a	2.27	Vacant - parking											
23b	0.96	Vacant - parking											
23b	0.21	Vacant - parking											
23b	0.85	vacant											
23b	0.35	vacant											
23b	0.54	commercial											
23c	0.07	Vacant - parking											
23c	0.06	Vacant - parking											
23c	0.07	Vacant - parking											
23c	0.14	commercial											
23c	0.15	commercial											
23c	0.14	commercial											
23c	0.24	commercial											
23c	0.17	commercial											
23c	0.34	vacant											
OPPORTUNITY SITE 23											275,000	42,000	840
24	0.17	Vacant - parking	**see totals below**										

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE		DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY		
24	0.13	Vacant - parking											
24	2.85	Vacant - parking											
24		Vacant - parking											
24		Vacant - parking											
OPPORTUNITY SITE 24												7,000	800
25	0.92		**see totals below**										
25	0.02												
OPPORTUNITY SITE 25					1.00								
33	0.62						15,000						
SUB-AREA 2B													
29	0.09		**see totals below**										
29	0.33												70
OPPORTUNITY SITE 29												5,000	70
30	0.25											3,000	40
31	0.07		**see totals below**										
31	0.14												
31	0.13												
31	0.13												
31	0.13												
31	0.11												
OPPORTUNITY SITE 31												5,000	100
32	0.05		**see totals below**										
32	0.05												
32	0.07												
OPPORTUNITY SITE 32												3,000	30
SUB-AREA 2C													
26	2.12		**see totals below**										
26	0.78												
OPPORTUNITY SITE 26							45,000						
27	0.50		**see totals below**										
27	1.63												
OPPORTUNITY SITE 27							33,000						
28	5.51						48,000						24
OPPORTUNITY SITE 3													
34	1.36						43,000						
35	3.20		**see totals below**										
35	2.69												
35	3.56												
OPPORTUNITY SITE 35							141,000				634,000	14,000	

WOSP OPPTY SITE #	LOT SIZE ACRES	EXISTING USE	EXISTING BLDG AREA		OPEN SPACE	DEVELOPMENT CONCEPT LOW INTENSITY				DEVELOPMENT CONCEPT HIGH INTENSITY			
OPPORTUNITY SITE 4													
	SUB-AREA 4A												
36	0.11		see totals below										
36	0.18												
36	0.61												
OPPORTUNITY SITE 36				3,000								7,000	70
37	0.06		see totals below										
37	0.51												
37	0.11												
37	0.16												
37	0.10												
37	0.08												
37	0.11												
37	0.07												
37	0.11												
37	0.06												
37	0.07												
37	0.19												
OPPORTUNITY SITE 37				15,000								3,000	100
	SUB-AREA 4B												
9	0.39		see totals below										
9	1.53												
OPPORTUNITY SITE 9												36,000	123
21	1.33												
22	1.08		see totals below										
22	1.89				190.00								
OPPORTUNITY SITE 22												57,000	190

Appendix D – West Oakland Walk

overview

West Oakland Walk

by Philip Banta, AIA with Norman Hooks, AIA

©Beta, Inc.

I-580
I-80
(to Berkeley
& Napa)

I-80
(to San Francisco)

I-580

I-880

30th St.

W. Grand Ave.

I-980

West St.

San Pablo Ave.

27th St.

Harrison St.

Telegraph Ave.

Broadway

20th St.

Uptown
Oakland

19th St. BART

4 ac.

15 ac.

23 ac.

Lakeshore Ave.

18th St.

19th St.

Lakeside Dr.

Lake Merritt

Downtown
Oakland

City
Hall

0.7 ac.

14th St.

10 ac.

14 ac.

10 ac.

2 ac.

Central
Station

0.9 ac.

Wood St.

West Oakland

10 ac.

0.8 ac.

1.8 ac.

12th St. BART

11th St.

16 ac.

1.5 ac.

1.5 ac.

Jack London Sq.

1.5 ac.

Lake Merritt

1.5 ac.

1.5 ac.

12th St.

10th St.

10th St.

Wood St.

Willow St.

Peralta St.

Mandela Pkwy

Adeline St.

Market St.

Martin Luther
King Jr.

I-980

7th St.

I-880

I-880

West Oakland BART

3rd St.

Embarcadero

Jack London Sq.

Frederick G. Cottrell (1877-1948)
An American physical chemist, inventor and philanthropist. Best known for electrostatic precipitator invention. Native of Oakland.

Don Budge (1915-2000)
An American tennis champion and World No. 1 player from 1937-1942. Born and raised in Oakland

Ernie Raimondi (1919-1945)
A World War II hero and baseball player for the Minor Leagues. Played for the San Francisco Seals and the Oakland Oaks.

Black Panther Party
An African American revolutionary socialist organization active from 1966-1982. Founded by Huey newton and Bobby Seale in Oakland on October 15, 1966.

Julia Morgan (1872-1957)
An American architect and first female architect licensed in California. Born and raised in West Oakland.

Lionel Wilson (1915-1998)
An American political figure and first African American mayor of Oakland. Also a professional baseball player for the Oakland Larks.

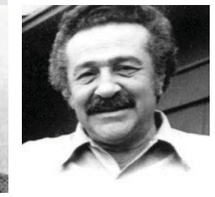
Delilah L. Beasley (1871-1934)
An American historian and columnist for the Oakland Tribune. The first African-American woman published regularly in a major metropolitan newspaper.

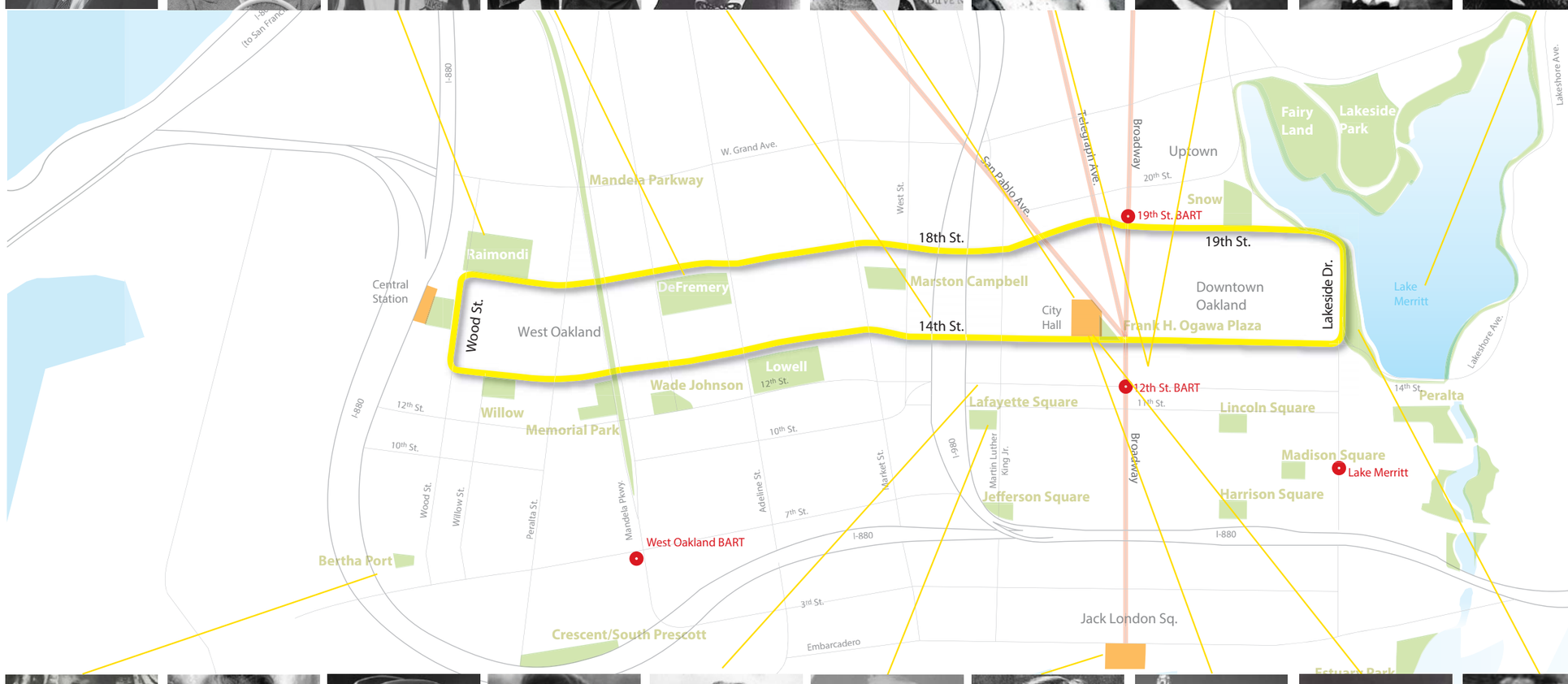
Joseph R. Knowland (1873-1966)
Served as a member of the United States House of Representatives from California. Owner, editor, and pulbisher of the Oakland Tribune.

Francis M. Smith (1846-1931)
Kown as "Borax Smith" and "The Borax King". An American miner, business magnate and civic builder in Oakland.

Samuel Merritt (1822-1890)
The 13th mayor of Oakland from 1867-69. Donated 155 acres of dammed tidal water which later becomes known as Lake Merritt.

Nathan Oliveira (1928-2010)
A painter, printmaker, and sculptor born in Oakland. Distinguished professor at California College of the Arts and Stanford University.





William T. Shorey (1859-1919)
The first African American whaling ship captain of the west coast. Served as Special Police Officer on the Oakland docks.

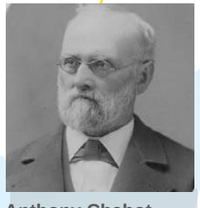
Ida Louise Jackson (1902-1996)
The first African American public school teacher in California. Taught and lived in Oakland.

Eddie Anderson (1905-1977)
An American comedian and actor born in Oakland. The first African American with a regular role on nationwide radio.

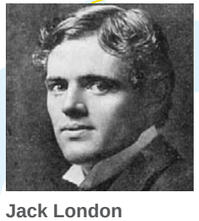
Ansel F. Hall (1894-1962)
Chief Naturalist and Forester of the US National Park Service. Established the Easy Bay Regional Park District in Oakland.

George C. Pardee (1857-1941)
An American doctor of medicine and politician. The 21st Governor of California and the 29th Mayor of Oakland.

Anthony Chabot (1813-1888)
A businessman and entrepreneur known as the Water King. Developed hydraulic water systems for Oakland and the Bay Area.



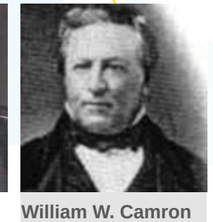
Jack London (1876-1916)
An American author, journalist, and social activist. Lived in Oakland and gave socialist speeches in the Oakland City Hall Park.



Frank H. Ogawa (1917-1994)
Civil rights leader and the first Japanese American to serve on the Oakland City Council. Served from 1966 until death in 1994.

Earl Warren (1891-1974)
A jurist and politician who served as the 14th Chief Justice of the United States and the 30th Governor of California.

William W. Camron (1843-
Real-estate dealer and land-owner. VP of the Oakland Bank of Savings and appointed to the Oakland City Council in 1877.



George Stevens (1904-1975)
An award-winning American film director, producer, screenwriter, and cinematographer. Born in Oakland.

people 1

West Oakland Walk

by Philip Banta, AIA with Norman Hooks, AIA

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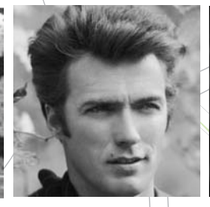
Angela Davis (1944-)
An american political activist, feminist, scholar, and author. A leader of the Communist Party USA and founder of Critical Resistance.

Ellen Wyrick-Parkinson
A long-term West Oakland resident and community activist who spearheaded the creation of the Oakland Center Historic District.

Clint Eastwood (1930-)
An award winning American film actor, director, producer, and politician. Attended Oakland Technical High School.



Kamala Harris (1964-)
The 32nd Attorney General of California. First female African-American and Indian American attorney general in California. Born in Oakland.

Ronald Dellums (1935-)
45th Mayor of Oakland and member of the US House of Representatives from California. Born and raised in Oakland.

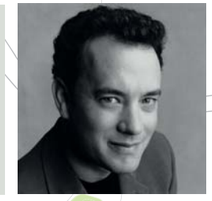
Elihu M. Harris (1947-)
46th Mayor of Oakland, member the California State Assemby, and Chancellor of Peralta Community College District.

John George
A Californian politican and the first African-American elected to the Alameda County Board of Supervisors. A long-time leader in the local Anti-Apartheid Movement.

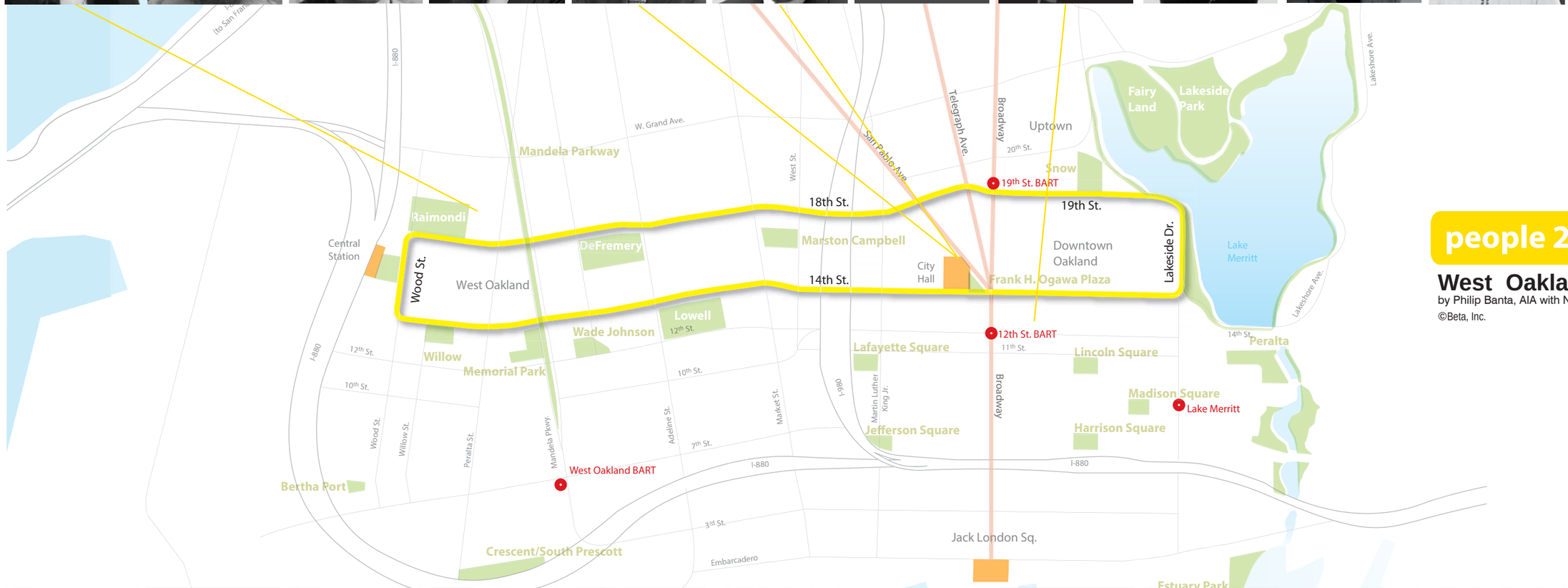
Paul Cobb
Publisher of The Oakland Post, the largest African-American weekly Newspaper in Norther California, founded in 1963.

Donna Hanover (1950-)
An American journalist, radio and television personality, producer, actress, and First Lady of New York City. Born in Oakland.

Tom Hanks (1956-)
An American actor, producer, writer, and director. His films have grossed $8.5 billion. Lived in Oakland and attended Skyline High School.



Barbara lee (1946-)
The US Representative for California's 13th congressional district; first woman to represent the 13th district. A hero in the anti-war movement.



Brotherhood of Sleeping Car Porters
The first labor organization led by blacks to receive a charter in the American Federation of Labor. Launched in 1925.

Amy Tan (1952-)
An award-winning American writer whose most well-known work is *The Joy Luck Club*. Born in Oakland.

Mitchell Baker (1857-)
Chairperson and former Chief Executive Officer of the Mozilla Foundation. One of the 100 most influential people from *Time* magazine. Born in Oakland

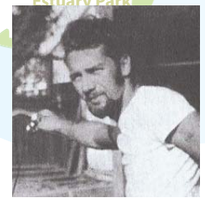
The Pointer Sisters
An American R&B recording girl group from Oakland that achieved mainstream success during the 1970s and 1980s. Inducted onto the Hollywood Walk of Fame.

Mc Hammer (1962-)
An American rapper, entrepreneur, spokesman, actor, and hip hop icon. considered a pioneer and innovator of pop rap. Born and raised in East Oakland

Sunshine Becker (1972-)
An award-winning American singer who performs backing vocals for the band, Further. Born and raised in Oakland.

Keyshia Cole (1981-)
Grammy-award nominated American R&B singer-songwriter, actress, and record producer. Born in Oakland.

En Vogue
An American female R&B vocal group assembled by producers Denzil Foster and Thomas McElroy. Assembled in Oakland in 1989 and one of the most successful female groups.



Sonny Barger (1938-)
A founding member of the Oakland Chapter of the hells angels Motorcycle Club. A prominent figure and author of four books.

Jerry Brown (1938-)
An American politician and 39th Governor of California since 2011 and Mayor of Oakland from 1999-2007.

Michale Franti (1966-)
An American ppoet, musician, and composer. An outspoken supporter of social justice issues. Born and raised in Oakland.

people 2

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Urban Context

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