

# Do you support KQED? Ever wonder how supportive KQED is of their workers ?

Why should executives at KQED pay less for their healthcare than the employees in the mailroom and other departments?

This week your public broadcast station – KQED, Channel 9 is asking you to pledge your support and send them money. What they don't want the public to know is that there is a dispute between management and the workers. For the last 50 years workers contributed the same amount to their healthcare as the top management. Now out of every paycheck KQED is charging workers an annual increase that is twice what the CEO pays for his own health care insurance.

Here's how you can pledge your support for the workers at KQED:

1. Instead of responding to the KQED pledge drives directly; please send your membership pledge and contribution directly to the bank address below. It will be held by the bank until the current health care issue is resolved. At that time your pledge and contribution will be forwarded to KQED and processed by the KQED Membership Department. Should KQED management decide not to treat their workers equitably, your pledge and contribution will be returned to the address you provide in the form below.

2. Please call KQED and let them know this two-tier healthcare is not acceptable at your public broadcasting station. Jeff Clarke, President and CEO of KQED can be reached at (415) 553-2201 or email at [jclarke@ncpb.com](mailto:jclarke@ncpb.com).

Thank you for supporting the workers and their families at KQED. Please mail your pledge care of:

KQED Workers Support  
c/o Wells Fargo Bank  
Account # 3954709899  
2 Grant Ave.  
San Francisco, CA 94108

KQED requires a minimum pledge of \$40.00 for an annual membership

Pledge Total: \$ \_\_\_\_\_

#### Payment Information:

Check one:

Visa  Mastercard  American Express  Discover

Check box for pay by check  and Check number \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Card Expiration Date: \_\_\_\_\_

#### Personal Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt: \_\_\_\_\_ (no P.O. boxes)

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### My Membership Contact Preferences:

Do not exchange my name with other nonprofits.

Do not contact me by phone for renewal requests.



*A message from the workers at KQED, proud members of the National Association of Broadcast Employees and Technicians-CWA Local 51. This is not a solicitation of funds for NABET-CWA Local 51 or the workers it represents.*

*For further information please contact Kevin Wilson, NABET-CWA Local 51 (415) 398-3160 or visit the website: [WWW.NABET51.ORG](http://WWW.NABET51.ORG)*