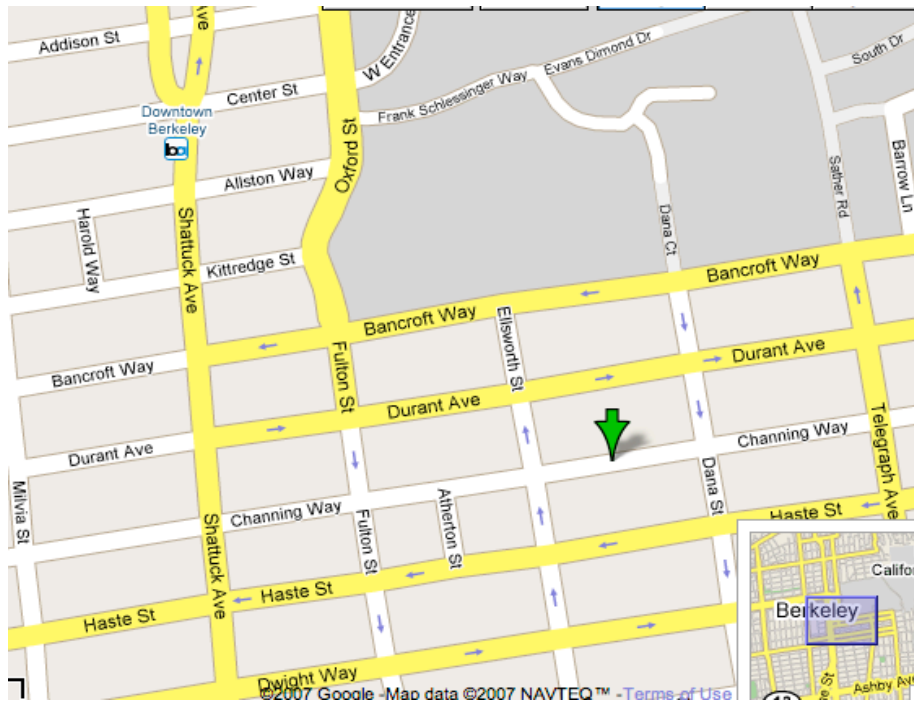


Berkeley October Ten Thousand Villages Sale

save the date for fair trade fun!

We warmly invite you to learn about fair trade and join us at the Berkeley October Ten Thousand Villages Sale, featuring fairly traded and handmade items, such as jewelry, baskets, kitchen wares, household goods, and other lovely items. Proceeds will support the very exciting launch of a Ten Thousand Villages right here in the East Bay!

When: Friday October 19 / 9am-8pm Saturday October 20 / 10am-4pm	Where: First Congregational Church in Berkeley 2345 Channing, Berkeley, CA 94704 (near Downtown Berkeley BART or AC Transit #51)
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Questions? Visit www.Sfbayvillages.org, email us at info@sfbayvillages.org, or visit Ten Thousand Villages online at www.tenthousandvillages.com

why fair trade?

in contrast to conventional trade (often called "free trade," anything but free), FAIR TRADE is a concept of trading partnerships, based on dialogue, transparency, and respect, that seeks to foster greater equity in international trade. it is not based on the traditional market's values of competition and 'the bottom line' as in conventional trade that exploits, violates, and abuses producers, labor rights, and environments.

fair trade supports local producers by ensuring their work is valued and they are paid a fair wage. consumers win - knowing their purchases support farmers and growers and impact local economies, and not lining pockets of soul-less corporations who place profits before people.

more specifically, fair trade can:

- empower marginalized communities to benefit from the value of their work in their communities, when their profits are re-invested in their own communities;
- promote better working conditions, gender equity, and environmental sustainability
- raise standards of living for communities where artisans work

What is Ten Thousand Villages?

Ten Thousand Villages is a founding member of the International Fair Trade Association (IFAT) and a member of the Fair Trade Federation (FTF), both of which aim to improve the livelihood of disadvantaged people in developing countries and to change unfair structures of international trade.

Ten Thousand Villages is part of a worldwide movement striving to practice fair trade. We are one of over 300 IFAT members in 70 countries. IFAT members agree that fair trade is an **alternative approach** to conventional international trade. It is a **trading partnership** aimed at **sustainable development** for excluded and disadvantaged producers. It seeks to do this by providing better trading conditions, by raising awareness and by campaigning.